

Papier glacé,

UN SIÈCLE DE PHOTOGRAPHIE DE MODE CHEZ CONDÉ NAST
(*Coming into Fashion, a Century of Photography at Condé Nast*)

PALAIS GALLIERA
MUSÉE DE LA MODE
DE LA VILLE DE
PARIS

EXHIBITION
1st March 2014
25th May 2014

INFORMATION
www.palaisgalliera.paris.fr



Constantin Joffé,
American Vogue, September 1945
© 1945 Condé Nast

The exhibition "Papier glacé, un siècle de photographie de mode chez Condé Nast" (*Coming into Fashion, a Century of Photography at Condé Nast*) draws on the archives of Condé Nast New York, Paris, Milan and London, bringing together some 150 mostly original prints from leading fashion photographers from 1918 through to the present day.

The Editors in chief and Artistic Directors of *Vogue*, *Glamour* and, more recently, *W*, have always had a nose for immense talents, playing a decisive role in renewing fashion photography. The very first photographer employed by the group was Baron Adolf de Meyer, to be followed by Edward Steichen, George Hoyningen-Huene, Horst P. Horst, Cecil Beaton, Erwin Blumenfeld and Irving Penn. Then, from the 1950s onwards, Guy Bourdin, William Klein, David Bailey, Helmut Newton, Bruce Weber, Peter Lindbergh, Steven Meisel, Inez van Lamsweerde & Vinoodh Matadin, Miles Aldridge...

The exhibition is an opportunity to rediscover the work of some ninety photographers at the dawn of their careers. Organised by theme, it highlights the ties between these photographers who, from one glossy page to the next, have shaped the identity and history of *Vogue*. The dialogue flows in the most natural of fashions between the elegant interiors of Baron de Meyer and Henry Clarke, the narrative staging of Cecil Beaton and Deborah Turbeville, the snaps of Norman Parkinson and William Klein, the visual experiments of Erwin Blumenfeld and Paolo Roversi, the surrealist games of Man Ray, John Rawlings and Guy Bourdin, the glorified bodies of Horst P. Horst and Herb Ritts and the portraits of models by Irving Penn, Peter Lindbergh and Corinne Day.

The photographs are accompanied by some fifteen *haute couture* items from the collections of the Palais Galliera. There are also two reading rooms with fifty or so magazines in display cases and a number of screens where you can "leaf through" some outstanding features from the publications of the Condé Nast group. And last but not least, contemporary films projected on a large screen outline the possible future of fashion photography.

After Berlin, Milan and Edinburgh, the journey continues to Zurich, West Palm Beach, Fort Worth and Tokyo.

This exhibition is organised with the Foundation for the Exhibition of Photography, Minneapolis.

PALAIS GALLIERA
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Open from Tuesday to Sunday
10 am to 6 pm, closed on public holidays
Late opening until 9 pm on Thursdays

RATES

Full 8 €
Discounted 6 €
Ages 14-26 4 €
Free up to age 13

CURATORSHIP
Nathalie Herschdorfer
Curator, art historian,
photography specialist

Sylvie Lécallier
Palais Galliera photography
collection manager

EXHIBITION DESIGN
Julie Boidin

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CATALOGUE

*Coming into Fashion, a Century of
Photography at Condé Nast*
Supervised by Nathalie Herschdorfer
Editions Thames & Hudson
Price : 50 €